

# Reach your entire local community In the Antelope Valley



As low as **\$0.10** cents  
per house reached

# Noxess

House-to-house Postcard Advertising

# Quick Statistics Of Our Direct-To-Home Advertising Markets, Lancaster/Palmdale

Number of  
Homes



Over  
85,000

Population



342,141

Average  
Household Income



\$92,117

Number of  
Cities



2

Lancaster & Palmdale

# Who We Are

Noxess is an all-in-one package solution for your house-to-house postcard advertising needs for local business owners to reach their entire local community in the Antelope Valley. We handle everything from printing, planning, distribution/posting, shipping & handling, designing, and inventory management/space, all in one.



Direct Home Advertising Is a super affordable, highly Interactive way of advertising to the local market or local economy. **83%** of purchases are Influenced by Direct-To-Home Advertising. It can help increase local awareness and traffic and also hold a connection with the audience since they can physically hold the postcard. **82%** of businesses plan to maintain or Increase their Direct-To-Home Advertising usage.

## Most Popular

### 1 - Month

3,500 houses  
reached per  
month

Free Front &  
Back design

5" In x 4" In  
Card Size

Cancel  
Anytime

**\$499/Per**  
**Month(30 Days)**

~\$0.14 cents per house

### 12 - Months

42,000

Total Cards

3,500 houses  
reached per  
month

Free Front &  
Back Design

5" in x 4" in  
Card Size

Save **\$1,200**  
yearly

Over 180,000  
people reached

### 6 - Months

3,500 houses  
reached per  
month

21,000  
Total Cards

Free Front &  
Back design

5" In x 4" In  
Card Size

**\$449/Per**  
**Month(30 Days)**

~\$0.13 cents per house

**\$399 / Per Month(30 Days)**

~\$0.12 cents per house

Printing, distribution/posting, shipping & handling, designing, and inventory space is all included in the monthly cost for all plans. Making it that much easier for you to advertise to your local community when choosing Noxess Advertising.

# The biggest reach, at the lowest price.

5 - 6 months to complete

**50,000**

10,000 houses  
reached per month

5" in x 4" in card size

Front & back included

Save **\$1,600**

**\$0.11** cents per house

Half down payment to  
help with printing, set  
up costs.

Other half of payment  
upon completion of the  
50,000 or 100,000  
houses.

**100,000**

10,000 houses  
reached per month

5" in x 4" in card size

Front & back included

Save **\$4,200**

**\$0.10** cents per house

10 - 11 months to complete

Printing, distribution/posting, shipping & handling, designing, and inventory space is all included in the monthly cost for all plans. Making it that much easier for you to advertise to your local community when choosing Noxess Advertising.

# Why Noxess Advertising over other competitors?

## Bigger Reach

Certain EDDM providers max out the amount of houses you can reach, like 5,000 or 10,000 cards. Whereas at Noxess Advertising, we provide city-wide reach all over the Antelope Valley with **50,000** postcards, or even up to **100,000** postcards.

## Save More Time And Space

We save you the most precious thing in life, which is time. We are able to save you thousands upon thousands of working hours from designing, house to house reach, shipping and handling, sorting, planning, and organization, so you can focus more on your business. Inventory space is also a concern, with space being more difficult to come by now more than ever. 50,000 cards, dozens of boxes, and a huge amount of weight and space to allocate.

## Save Money

We completely eliminate the need for postage stamps, resulting in thousands being saved already. On average we can save you **\$10,000 - \$15,000** for the same amount of cards, so you can save and grow your money even further.

# Competitive Advantage

Direct-To-Home Outdoor advertising gives a massive competitive edge since we offer a direct engagement approach and less advertising space, which means fewer advertising competitors. Unlike Digital or EDDM, where so many advertisements are competing in the same space, for example, like in a mailbox or on YouTube Ads, which means more spending, overall making it much more expensive. We maximize the value of your advertising dollars **saving** you more **money** than other competitors.

## Referral benefits

For every successful referral, both of you gain an extra 5,000 houses added on top. (This offer applies to only our 6-month, 12-month, 50,000, & 100,000 plan offers.)

# Our Design Philosophy & Design Procedures.

## Design Philosophy

We believe in strong engagement chances, which involve creating beautifully, stunningly designed advertisements that catch the reader's eyes in an instant. With a strong front card design with vivid colors and bright, bold text paired with an awesome image/photo, it is sure to grab the reader's eyes. The back side will contain all of the necessary contact information, like the website, services offered, location, and phone numbers, etc.

## Design Procedures

One of the best features about Noxess Advertising is we offer free designs; we can create an amazing design from scratch, including images/photos, slogans, bold text, and much more. The design procedure is simple. If you have any logos, images, photos, or specific text, like any sales or special events, please send any necessary information you would love on your postcard to us through our email or text on the phone. As always, we don't proceed into the printing process until everything is just perfect for you.



**If you have any postcards, flyers, business cards, or door hangers lying around, we'll distribute/post them to houses for you for free. In Lancaster or Palmdale, up to a max of 1,000 houses. Thank you!**

**Noxess.com**

**661-483-0579**

**Matthewnoxess@gmail.com**

**Based In  
Antelope Valley**